

Communications Privacy Policy

Effective Date: 4/21/24

Richman Family Chiropractic is committed to protecting your privacy and ensuring the confidentiality of your personal information. This General Privacy Policy outlines how we collect, use, and share your personal information in compliance with the Health Insurance Portability and Accountability Act (HIPAA) regulations.

1. Information We Collect:

We may collect the following types of personal information from you:

- Contact Information: Including your name, address, email address, and phone number.
- Health Information: Such as medical history, current health conditions, treatment plans, and medications.
- Financial Information: Limited to payment details for billing purposes.

2. How We Use Your Information:

Your personal information may be used for the following purposes:

- Office Communication: To communicate with you regarding appointments, test results, and other healthcare-related matters.
- Internal Promotions: To inform you about promotions, events, or services offered by Richman Family Chiropractic that may be of interest to you.
- Informational Purposes: To send you educational materials or newsletters about chiropractic care and wellness.

3. Information Sharing:

We do not share your personal information with third parties for the purpose of SMS marketing or any other marketing purposes.

However, we may disclose your personal information in the following circumstances:

- With Your Consent: If you provide explicit consent for us to share your information with specific individuals or organizations.
- Legal Obligations: When required by law or in response to a valid legal process, such as a court order or subpoena.
- Business Operations: With third-party service providers who assist us in managing our business operations, such as billing, IT support, or marketing services. These service providers are contractually obligated to protect the confidentiality of your information and are prohibited from using it for any other purpose.

4. Voluntary Participation:

Participation in providing personal information is voluntary. You have the right to refuse to provide certain information; however, this may limit our ability to provide you with certain services or treatments.

5. Data Security:

We employ administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We regularly review and update our security measures to ensure the ongoing confidentiality and integrity of your data.

6. Updates to Privacy Policy:

We reserve the right to update this Privacy Policy periodically to reflect changes in our practices or applicable laws. We will notify you of any material changes to this policy by posting a revised version on our website or through other appropriate channels. If you are a current patient you can log in to your patient portal and review your full Notice of Privacy Practices for Protected Health Information updated annually.

7. Contact Us:

If you have any questions or concerns about our Privacy Policy or the handling of your personal information, please contact us at 315-502-4002.

By using our services or providing your personal information to us, you consent to the collection, use, and disclosure of your information as described in this Privacy Policy.